

What Can Commercial Member Health Plan Study Data Help You Do?

The **J.D. Power Commercial Member Health Plan Study** measures customer satisfaction with health plans in 22 geographic regions. This valuable data allows you to...

1

Obtain Voice of the Customer competitive intelligence data and insights from your regional competitors

2

Gain clarity on your organization's performance strengths, gaps, and opportunities relative to your competition and the top-performing organizations in your region

3

Gain insight into year-over-year trends in your organization, your competitors, and the industry

4

Understand where to focus your efforts to accelerate performance improvement and optimize customer satisfaction



**UNCOVER WHAT THE RIGHT DATA CAN DO FOR YOU.
GET STARTED TODAY! >**